

Webinar On

Finance Optimisation

By

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Survive : **Stabilise** : **Surge Ahead..**

Survive:

1. Managing Cashflows.
2. Control your Costs.
3. Be aware of your Break Even Point (BEP).
4. Stay updated about Government Policies.

KEY TRAIT: ABILITY TO ADOPT/ CHANGE

Stabilise:

1. Work Capital Management.
2. Costing, SOP's & Control.
3. Accounting, Compliance and Strong MIS.
4. Have a dashboard of Operation Metrics.

KEY TRAIT: STRIVING FOR EFFICIENCY & EXCELLENCE

Surge Ahead..

1. Embrace Technology.
2. Innovation in Product, Process & Marketing.
3. Red Ocean Strategy/ Blue Ocean Strategy.
4. Horizontal/ Vertical Integration, New Products

KEY TRAIT: ABILITY TO INNOVATE AND STAND APART